

Privacy and Cookie Policy

This privacy policy sets out how Rowanbrook Care Home uses and protects any information that you give Rowanbrook Care Home when you use this website.

Rowanbrook Care Home is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured it will only be used in accordance with this privacy statement.

We may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

This policy is effective from August 2023

Information we collect

Information that relates directly to you

You may provide this information to us when making an enquiry or by applying for a job. When you do this, we may ask you to provide us with your name, email address, address or telephone number. We will only ever use this information to provide you with the information you have requested from us. Where we would like to use the contact details you have provided us with for any other purpose we will inform you and obtain your consent before proceeding.

The data will not be sold or passed to any other organisation or individuals without your express permission.

Information that does not identify you

When someone visits www.rowanbrookcarehome.co.uk we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website. If we do want to collect personally identifiable information through our website, we will be up front about this. We will make it clear when we collect personal information and will explain what we intend to do with it. You can read the Google's privacy policy [here](#) and opt out of Google Analytics tracking using a browser add-on [found here](#).

Cookies

Our website www.rowanbrookcarehome.co.uk uses cookies to collect non-personal information including standard internet log information and details of your behavioural patterns upon visiting our website pages. We do this to provide you with a better experience, identify preferences, diagnose technical problems, analyse trends and to improve our website.

Cookies are small data files transferred onto computers or devices by websites for record-keeping purposes and to enhance functionality on the website.

Controlling cookies

Most browsers allow you to choose whether to accept or reject cookies. If you do not wish to have cookies placed on your computer, please set your browser preferences to reject all cookies, before

accessing www.rowanbrookcarehome.co.uk. Please note that by doing so some features of the website you visit may be unavailable.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org

Third Party Services

Google Analytics

www.rowanbrookcarehome.co.uk uses Google Analytics, a web analysis service provided by Google Inc.

("Google"). Google utilises the data collected to track and examine the use of this website, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualise and personalise the ads of its own advertising network.

It stores Cookies, IP Address and Usage Data.

We use this service to allow us to improve our website experience for users.